



The header features the "GIZMODO" logo in large, metallic letters. Below it is the tagline "SO MUCH IN LOVE WITH SHINY NEW TOYS, IT'S UNNATURAL." and the date/time "NEW YORK, 6:59 PM, MON FEB 25". It also indicates "43 POSTS IN THE LAST 24 HOURS | RSS" and "EDITED BY BRIAN LAM | TIPS@GIZMODO.COM". At the bottom left are links for "PRESS", "LEO LAPORTE", and "VIOLET BLUE".

**PRESS**

Sex Ed Blogger Violet Blue to Start TWiT, the All-Girl Tech Podcast?



When sex/tech blogger and educator Violet Blue was listed on the [Forbes list of web celebs](#), she didn't expect to be publicly shit-talked by another finalist, who dismissed her as "some porn person."

That person was Leo Laporte, known for his [polarized and biting rants](#) on everything from Zune to [Gizmodo amidst iPhone rumors](#). The comment was mentioned in the only tech podcast with a combined clubhouse age of over 150-years, TWiT. That's "This Week in Tech", the irreverent podcast where Laporte pretends he's Napoleon.

Violet, of course, isn't just a sex blogger. She's been written about in the WSJ, has authored Wired articles, and is columnist in the San Francisco Chronicle. Yesterday, she used her [superior mainstream press ammo](#) to address TWiT on SFgate.com, where she defended herself aptly. Her column was relatively politically correct, per the publication's standards. The real counter -- and threat -- comes from her uncensored personal blog, even if she doesn't recognize it as such.

So, fuck those guys. It's time for a new tech podcast -- let's start This Week About Tech (TWaT)

The joke to launch a competing, all-girl, podcast run by Blue should worry Laporte. Blue doesn't just write about sex. She knows tech, too, having been associated with the monster bot engineers over at Survival Research Lab for 10+ years, and lectures at Universities repping the EFF. Which do you think would be more successful in the long term? A tech podcast with the youthful Violet and company breathing life and charm into tech stories, or Laporte's weekly recap filled with hyperbole, and abrasive, outdated, good old boy attitudes?

My biased take: TWaT could reach the younger demographics of tech readers that don't feel like learning about the subject from someone who reminds them of their crazy grandfather.—BRIAN LAM

UPDATE: Violet writes to tell us that Leo has apologized, and we are glad to hear of the gentlemanly gesture.

My apologies – I did, in fact, confuse Violet Blue, podcaster, with Violet Blue, the porn star. Having taken Patrick's advice and done a little research I now see my mistake. I am sorry if I have offended Ms. Blue, please accept my apologies.

Good job doing the right thing, Leo!

V is for Vendetta [Violet Blue]

Disclaimer: Although I don't know Violet Blue personally, she writes for sister site Fleshbot. Also, I've taken a disliking to Laporte since I apologized to him personally by email, which he responded to by reading it on air with much mockery. After that, I lost much respect for the guy. These are my biases. That aside, I stand by my facts and analysis.

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LEO LAPORTE, PRESS,  
VIOLET BLUE

10:25 AM ON MON FEB 5 2007

BY BRIAN LAM

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